



 GIBBON | ID Sports GmbH | Parlerstr. 6 | 70192 Stuttgart | Germany

INTERNSHIP: Social Media Manager Intern - *This internship must be part of a university program.*

Description of the company:

We are a manufacturer of sporting goods. Before Gibbon Slacklines, Slacklining was an extreme activity exclusive to an elite niche of climbers. Since Gibbon Slacklines, access to Slacklining has been provided to basically anyone. We believe in spreading slacklining to drive focus and core strength, to balance mind and body, and therefore, deliver improvement on everyday life.

Duration: 4-6 months

Start date: As soon as possible

Remuneration: 400 EUR /month

Internship responsibilities:

Gibbon Slacklines is looking for a **Social Media Manager Intern** to join our team at our headquarters in Stuttgart, Germany. This individual will be responsible for:

- Managing our community on social media (Facebook, Instagram, Youtube, Tik tok) – Content creation, customer relationship management,
- Managing Social Media advertisement campaigns and promotions
- Providing insight and recommendations on the marketing/communication strategies implemented
- Developing communication materials

Profile:

Excellent oral and written communication skills

- Must speak, read and write fluent English and German. Other languages (Portuguese, Spanish, French, etc) are also a plus
- Photoshop, Indesign and video editing skills
- Ability to handle various projects at the same time
- Proactive behavior and ability to work autonomously

Send your CV and application letter to av@gibbon-slacklines.com

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Tax ID Nr. DE 255 727 367

Company Director:
Robert Käding
GIBBON is a Trade Mark
of the ID Sports GmbH

Schwäbische Bank (EUR €)
AccNr. 9308
Sort Code 60 02 01 00
IBAN. DE58 6002 0100 0000
0093 08
SWIFT. SCHWDESS

Südwestbank (USD \$)
IBAN. DE
946 009 070 005 623 160 19
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