

Job description: **Program / Community / Marketing Intern** **@ STARTUP AUTOBAHN Stuttgart**



Type	Years of Experience	Location	Apply at	Questions?
Internship/ PreMaster	-	Stuttgart	https://bit.ly/3nleclH	hannah@pnptc.com

About our Mobility Vertical in Stuttgart (STARTUP AUTOBAHN powered by Plug and Play)

Plug and Play Tech Center based in Silicon Valley is the ultimate innovation platform, bringing together the best startups and the world's largest corporations to create the most meaningful connections that bring innovation to anyone, anywhere. We are on a mission to bring Silicon Valley's benefits to all four corners of the world.

One of the most successful programs is STARTUP AUTOBAHN powered by Plug and Play, located in Stuttgart, Germany. Founded by Plug and Play and Mercedes-Benz AG, the Open Innovation Platform now has 29 Partners (Porsche, BP, DPDHL, etc.). We connect startups from all over the world with our partners to enable projects and long-term implementations, focusing on Mobility, Production, and Sustainability.

Who We're Looking For

Our Stuttgart team – may be better known as STARTUP AUTOBAHN powered by Plug and Play team – is looking for someone who is ready to jump in as Community Manager and hit the ground running. Are you interested in exploring new technologies by engaging with innovative corporates, startups, and ecosystems from all around the world? Do you get excited by the thought of organizing expert panels, supporting startups to grow, or writing engaging content for social media? The Community Manager is a multi-faceted role, and we are looking for someone who is organized, detail-oriented, and interested in engaging in a growing ecosystem. Oh, and don't forget about team spirit! We are a highly collaborative and entrepreneurial team.

Important: this role can be approached from two different angles. With a **project management/event organizing** focus or a **communication/marketing/design** focus. There are core responsibilities that will be necessary no matter what. If certain description elements sound more like you than others, don't worry; send us your application and let us know why this job excites you.

What we offer:

- Be part of Plug & Play - the biggest and fastest-growing startup innovation platform globally with locations worldwide such as Silicon Valley, Paris, Amsterdam, Munich, Berlin, Singapore, and Beijing.
- Be at the forefront of innovation, and get access to groundbreaking technologies.
- Be part of a dynamic, international, and open-minded team.
- Get access to and communicate with leading international startups, partners, investors, etc..

- You will work closely with our corporate partners on a daily basis and grow your network

How You Will Make a Difference (not limited to)

It should be noted that in the past, we were attending and hosting monthly in-person events and gatherings. We have switched entirely over to virtual events for the time being, and we will see how the next months unfold. The ideal candidate should be prepared to do both. As we live the startup spirit ourselves, no one in the team is exclusively limited to their main tasks. Rather, we are a dynamic team of all-rounders who work closely together in all projects. However, your main role will be in supporting our team in the following tasks:

- Take responsibility and support in organizing and operating national and international events inside and outside of STARTUP AUTOBAHN (including EXPO, Meetups, External Events, and Fairs).
 - Example: <https://expo8.pnptc.events/> – <https://youtu.be/highyJZINqA> (virtual) or <https://expo7.pnptc.events/> – <https://youtu.be/JvS7IIHC4Uo> (in person).
- **Evangelizing Plug and Play and Startup Autobahn to all potential network partners including startups, investors, and corporate members within the global startup ecosystem and manage the** local and global community relations
- Create relevant and engaging content for use on STARTUP AUTOBAHN's medial channels – online and offline (Social Media, Press, Website, Booklets...).
- Schedule, develop, update, and enhance the communications within our digital communication channels Support in drafting and executing effective program and content strategies.
- Engage and coordinate across teams internally and with external agencies on a project basis.

Requirements

- Studies in Business, Marketing, Communications, or related fields.
- Startup/Accelerator/Corporate Entrepreneurship or/and Agency experience is a plus.
- Outstanding communication and writing skills with close attention to details.
- Basic German and excellent English skills are absolutely essential.
- Service mentality, creativity, and willingness to go above and beyond ensure that members of our community have the best possible experience.
- Talent in organizing and operating events.
- An eye for contemporary and aesthetic design.
- Highly motivated work style, strong people skills, and a positive mindset
- Plus (not required): experience with Adobe Illustrator, Adobe Photoshop, Adobe InDesign, and Adobe Lightroom

- Plus (not required): Experience in photography and filming with DSLR cameras.

This position is as well possible as an Innovation PreMaster/Gap Year Program. For more information, please follow this link: <https://premaster.pnptc.career>.

Apply today for this opportunity in Stuttgart, we are looking for someone who can join the team Spring 2021.

Questions?

Please get in touch with Hannah Boomgaarden
(+4915731986462 // hannah@pnptc.com)

Apply here: <https://plugandplaytechcenter.bamboohr.com/jobs/view.php?id=200>