

## Junior Community & Influencer Manager (m/f/d)

Full-time - Munich

*Considering coronavirus (COVID-19), to prevent the spread and protect our candidates' and interviewers' health and wellbeing, we will be conducting all interviews virtually via a video tool.*

Our vision at Freeletics is to challenge and inspire people around the world to become the greatest version of themselves, both physically and mentally. We build products and experiences that improve people's lives through physical exercise, nutrition guidance and education. By doing this, we have created a unique and passionate community of over 52 million users worldwide, who all want to change their lifestyle for the better. By combining sports science, AI technology and long-term behaviour change, we are creating a truly unique movement in the health and fitness space.

As a Junior Community & Influencer Manager at Freeletics, you have the chance to work with one of the most engaged and positive fitness communities in the world. You'll be constantly communicating with our users, ensuring they stay connected, even when they're offline. By working with our passionate Community Ambassadors and influencers on a regular basis, you'll help generate awareness for what we do, get the community engaged and motivate people to make a positive change in their lives. You will also support the team by managing our affiliate program and partners who spread the word around the world.

Are you a stellar communicator? Do you know how to bring people together and keep them engaged? Are you passionate about the Freeletics brand and what you do? Then join the team and have a real, positive impact.

### **Your Responsibilities**

- Support the execution of global influencer marketing campaigns to drive awareness and expand audiences
- Support the development and execution of a holistic community management strategy and drive community growth and engagement on a daily basis
- Assist with research, execution and reporting of influencer and Ambassador activations
- Build strong relationships with influencers and community Ambassadors, being their main point of contact for everyday topics



- Proactively engage in daily conversation with the community, promoting our brand and product on community platforms
- Develop creative ideas for the community to grow the brand, increase engagement and improve our product
- Manage affiliate partners and Ambassadors in our affiliate tools, handling payments and managing monthly reports
- Evaluate applicants for the affiliate and Ambassador programs
- Plan and execute physical community events

### **Your Profile**

- Completed a degree in communications, brand marketing or a related field
- First experience in community management or influencer marketing is preferred
- Ability to execute a strategy and generate ideas and activations that drive community engagement and growth
- Experience in executing meaningful and effective offline events to drive brand awareness and / or community engagement
- First experience with affiliate marketing is preferred
- Excellent communication and storytelling skills
- A great eye for detail and comfortable working with performance data
- Ability to work in a cross-functional team, a strong team player
- Fluent in English - other languages, especially German and Spanish, are a strong plus

### **Your benefits**

- Competitive salary and pension, with regular compensation reviews
- Holistic benefits program which includes;
- Individualized benefits with an annual budget of 840€ and 12 benefits to choose from (e.g. bike leasing/renting, public transport allowance, language courses, etc)
- General benefits like mental wellbeing support via Nilo health, free Freeletics coach memberships for family/friends, and many more.
- Your choice of the latest Macbook Pro or Dell XPS Laptop in a life cycle model
- Conference, education, and book budget



- Bi-annual in-house hackathons
- Free food and drinks in a fully equipped kitchen
- Training space, lockers, showers, and laundry service
- 27 vacation days and 13 public holidays
- Home office policy
- The option to take a sabbatical after your second year
- Relocation allowance
- Company and team events (hiking, holiday party, offsites, and many more) - only remote during COVID

Apply directly [here](#) or [see life at Freeletics for yourself](#) first.