



Intern Marketing (m/f/x)

MUNICH (GERMANY) / MARKETING - MARKETING / STUDENT

About us

Do you love stories? If so, please keep reading, because we certainly do. We believe the ability to tell stories is what makes us human. Joyn is your streaming app with over 65 live TV channels, exclusive previews, originals and collections. We understand Joyn as a partnership – an invitation to content-providers and users alike to make entertainment more meaningful and fun. Our app aggregates global and especially local content in a relevant way for Germany, both live TV and on-demand content. All kinds of stories and more to come, everyday.

We hire the best, because we need people that are as customer-focused as we are. We are looking for champions to help us further connect with our audience. It's not a small or easy task, but it's a fun and rewarding one. Do you think you're up for it? Great. Then send us your application!

About the Job

Werde Teil des Marketing Teams! Bei uns hast du die Möglichkeit, Erfahrungen in der ganzheitlichen Umsetzung von Marketingkampagnen zu sammeln. Insbesondere für TV Kampagnen auf den ProSiebenSat.1 und Discovery Sendern. Unterstütze uns dabei potenzielle Kunden von Joyn zu überzeugen mit interessanten Werbemitteln und einer zielgruppenspezifischen Mediaplanung. Startzeitpunkt: 01.08.2022

Opportunities to make an impact - what you do

- Unterstützung bei der Planung und Umsetzung von Marketing Kampagnen

- Unterstützung bei Aufgaben rund um Marktforschung
- Erstellung von Briefings und Reportings
- Eigenständige Verantwortung kleiner Projekte

What we are looking for


- Faszination für Video on Demand, Fernsehen und Werbung
- Kreativität und Freude an der Gestaltung von Marketingideen
- Gewissenhafte, präzise und selbstständige Arbeitsweise
- Fließende Deutsch- und sehr gute Englischkenntnisse (verbal und schriftlich)

Why you`ll love it here

- Well-funded, stable and innovative company backed by ProSiebenSat1 and Discovery
- Open, transparent, and bureaucracy-free company culture
- Brand new office located in the heart of Munich with parking, showers and a canteen
- Competitive compensation package
- Flexible working times and home office
- Highly international working environment
- State-of-the-art coffee machines, free fruits, snacks and beverages
- Company movie events, table tennis, pool table and kicker

Are you ready? Joyn has just started, it's the best time to join us and shape our vision.

[Joyn GmbH Home Page](#)

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