

Working Student | Intern (m/f/x)

Marketing

SPARETECH is one of the fastest-growing B2B SaaS companies in Germany and revolutionizes the manufacturing industry with leading customers and partners.

Send your application to: recruiting@sparetech.io



We offer you the opportunity to

- Build SPARETECH's content strategy which includes content ideation, creation/ resourcing and aesthetics
- Shape the communication on various online channels (LinkedIn, Blogposts, etc.)
- Collaborate with our sales and marketing teams to identify and create the most relevant content pieces for our customers
- Develop industry-relevant SEO articles and optimize the texts with relevant keywords
- Be creative, contribute ideas and work on projects of your interest and skillset (e.g. Social Media, Content, SEO, Video, Photo, etc.)
- Further develop your professional & personal skillset

Become a part of the team if you

- Are interested in content creation and online marketing for a SaaS product in a startup environment
- Want to get responsibility and drive own projects from day one
- Have a positive hands-on mentality
- Have very good writing and communication skills and an eye for detail
- Have basic German and very good English skills
- Beneficial: have previous experience in online marketing and/or SaaS startups

You can expect

- A remote-first company, where you can decide every day whether you work from home, at our headquarters in Stuttgart or at one of our [Design Offices](#) in Germany
- A permanent contract
- The possibility to continue working with us after you graduate
- In Germany: A subsidized [job bike](#) to escape city traffic and a [QualiTrain](#) gym membership to stay active
- A dynamic start-up atmosphere and an international team in which new ideas, creative approaches, and cooperation at eye level are valued

Trusted by the industry leaders

