

About us

SPARETECH is one of the fastest growing B2B SaaS companies in Germany and builds the leading data platform for insutrial spare parts. The web application automates and simplifies processes from identification to the ordering of machinery and equipment spare parts.

SPARETECH is trusted by renowned global customers and partners and is headquartered in Stuttgart, Germany with an international team dispersed around the globe.

[Learn more](#)

Contact:

SPARETECH GmbH
Eberhardstraße 65
70173 Stuttgart

Send your application to:
recruiting@sparetech.io

Working Student

Content Marketing Events & Community

We offer you the opportunity to

- Optimize and further develop our community presence strategically by executing our content and event strategy
- Project manage your own part of SPARETECH and external on- and offline events for customers and partners, coordinate internal and external partners and stakeholders
- Lead and support our social media channels and online community through shared content and engagement strategies
- Collaborate with our sales and marketing teams to identify and create the most relevant content pieces for our customers
- Work with our content manager to test new ways to share our content
- Create of evaluations and reports for management (e.g. webinars, social media performance)
- Maintain our event database

Become a part of the team if you

- Are currently studying marketing, communications, journalism, event marketing or similar
- Have the ability to quickly familiarize oneself with new topics to create captivating stories
- Want to get responsibility and drive own projects from day one
- Have a positive hands-on mentality
- Have very good writing and communication skills and an eye for detail
- Have very good German and English skills
- Beneficial: have previous experience in content marketing and/ or SaaS startups

You can expect

- A remote-first company, where you can decide every day whether you work from home, at our headquarters in Stuttgart or at one of our [Design Offices](#) in Germany
- A permanent contract
- The possibility to continue working with us after you graduate
- In Germany: A subsidized [job bike](#) to escape city traffic and a [Wellpass](#) gym membership to stay active
- A dynamic start-up atmosphere and an international team in which new ideas, creative approaches, and cooperation at eye level are valued

At SPARETECH, we believe in equal opportunities for every human. No matter where you are from, what you think, what you believe in, what gender you are, or who you love.

Trusted by the industry leaders

PORSCHE

VOLKSWAGEN
ACTIVELY EVOLVING

 BOSCH

 AIRBUS
HELICOPTERS

FESTO